THE IMPORTANCE OF
PHYSICIAN LEADERSHIP
IN HEALTH CARE REFORM

Be the Leader of the Change You Envision

4 Hours of CME Available

Now, more than ever, physicians need to lead the change envisioned in health care. Join us on November 1st or 2nd to explore how health care reform legislation is driving new values in health care delivery, gain insight into what makes the physician mindset different from all other actors in the health care system, understand the components of clinical integration that should form the basis for physician action, and how physicians’ leadership has led to effective health care change. Breakout sessions will assist physicians to enhance their own leadership skills - in practice, in hospitals and other health care organizations, and in community organizations.

Leadership in Health Care Change: Why Physicians?
Keynote Speaker: Alice Gosfield, JD

renowned health care attorney, physician advocate, author and frequent speaker

Physician Leadership Panel
Pathways to Leadership & The ROI
Physician leaders will share their own experiences about how they became leaders, and the professional and personal rewards from their leadership service

Rockville Panel
Tyler Cymet, D.O., President, MedChi
Shannon Pryor, M.D., President-Elect, MCMS & Trustee, MedChi
Duane Taylor, M.D. Past President, MCMS, & Board Member, AAO & HNS

Baltimore Panel
Tyler Cymet, D.O., President, MedChi
Sam Ross, M.D., CEO, Bon Secours
Joshua Sharfstein, M.D., Secretary, DHMH

Leadership Skill Building Breakout Sessions
1) Political Savviness & Grassroots Effectiveness
Learn new grassroots strategies to become a more effective advocate and leader on physician and patient care issues and identify strategies to get involved in the political process at the grassroots level

Rockville Presenters:
Gene Ransom, III, CEO, MedChi
Pam Kasemeyer, Esq., Schwartz, Metz & Wise
Duane Taylor, M.D. Past President, MCMS, & Board Member, AAO & HNS

Baltimore Presenters:
Gene Ransom, III, CEO, MedChi
Steve Wise, Esq., Schwartz, Metz & Wise
Gary Pushkin, M.D., Board Member, Boy Scouts of America & MedChi, Co-Chair, Legislative Committee

2) Collaboration, Team Building & Mentoring
Learn why collaboration, team building and mentoring are critical to being an effective leader on behalf of your profession and your patients and identify best practices in collaboration, team building and mentoring used by physician leaders

Rockville Presenters:
Tyler Cymet, D.O., President, MedChi

Baltimore Presenters:
Tyler Cymet, D.O., President, MedChi
Doris Cope, M.D., President-Elect, AAHC

Leadership Skill Building Breakout Sessions
1) Improving Communications & Listening Skills
Learn why communication and listening skills are critical to being an effective leader, why being able to identify various personality types is important, and identify ways to enhance these skills to improve professional clinical abilities and personal interactions in your profession and leadership settings

Rockville Presenter:
Kenneth Armstrong, Esq., Partner, Armstrong, Donohue, Ceppos, Vaughan & Rhoades, Chtd.

Baltimore Presenters:
Kenneth Armstrong, Esq., Cristina Sadowsky, M.D., Director, International Ctr. for Spinal Cord Injury, Kennedy Krieger Institute

2) Visioning, Goal Setting & Managing Change
Identify the importance of visioning & goal setting in this era of health care reform, & learn skills to help you manage change in organizations you lead

Rockville Presenters:
Steve Galen, CEO, Primary Care Coalition
Blair Eig, M.D., CMO, Holy Cross Health

Baltimore Presenters:
Richard Larison, CEO, Chase Brexton
J. Gregory Jolissaint, M.D., CMO, General Dynamics Information Technology
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PHYSICIAN LEADERSHIP DEVELOPMENT SUMMITS
SATURDAY, NOV. 1 (ROCKVILLE) OR SUNDAY, NOV. 2 (BALTIMORE)

CME INFORMATION

MedChi, the Maryland State Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Designation Statement: MedChi designates this live activity for a maximum of 4 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

REGISTRATION INFORMATION

Please fax this form to 410.547.0915, or call the Center for a Healthy Maryland to RSVP. 1.800.492.1056, ext. 3337.

Session Attending: _____ Sat., 11/1 Rockville _____ Sun., 11/2 Baltimore

Name:_________________________________________ Preferred Telephone #:_________________________________________

Practice Name:_________________________________ Email:________________________________________________________

If you are a young physician (45 and younger) member of Anne Arundel, Howard, Montgomery or Prince George’s component societies, you may be eligible for a Leadership Scholarship to attend one of these summits ($25 value). Please contact your component for details.

Credit Card: VISA MC AMEX Credit Card #: _________________________________________________________________

Card Address:_________________________________________________________ Expiration:__________________________

Please indicate your breakout session preference:

Choose One: _____ Political Savviness & Grassroots Effectiveness

____ Collaboration, Team Building & Mentoring

Choose One: _____ Improving Leadership Communications & Listening Skills

____ Visioning, Goal Setting & Managing Change